

Erik Hersman Bio

Erik Hersman is a rising international technology influencer with a keen eye on the impact of Web 2.0 advancements in the U.S. and his finger on the pulse of technology innovation across Africa. An avid blogger Erik writes four different technology blogs including

AfriGadget (www.afrigadget.com)
Highlights African ingenuity

WhiteAfrican (www.whiteafrican.com)
A personal blog with thoughts on web and mobile change in Africa

African Signals (www.africansignals.com)
Podcasts and videocasts providing news, interviews and events for African tech scene

Realty Thoughts (www.realtythoughts.com)
Real estate blog covering tech's role in buying and selling property in the U.S.



When he is not blogging Erik serves as VP of strategy and marketing at eppraisal.com an online real estate site providing on-demand access to home valuations, real estate professionals, home inspectors and appraisers. In this position he is responsible for marketing implementation, partner strategy and consumer evangelism.

Raised in Sudan and Kenya, Erik brings unique energy and insight to the world of technology – bridging the gap between Africa and Silicon Valley. Erik can be seen speaking around the world at recognized conferences including the upcoming TEDGlobal conference in Tanzania and Inman's Real Estate Connect.

A graduate of Florida State University, Hersman currently resides in Orlando with his lovely wife and three beautiful daughters.

For more information about Erik or to contact him please visit www.zungu.com, or email at erik@zungu.com.